



2023 Schools of the Future Conference

Sponsor & Exhibitor Information

The **15th annual Schools of the Future Conference** convenes on **Thursday & Friday, November 16 & 17, 2023**, at the Hawai'i Convention Center. The conference is open to all public, private, parochial and charter school educators, as well as to parents, students and community members, with an expected attendance of more than 1,500 conferees over the two days of the event.

The SOTF Conference is jointly presented by the Hawai'i Association of Independent Schools, the Hawai'i State Department of Education, and the Hawai'i Community Foundation in partnership with the Hawai'i Society for Technology in Education and the Pillars of Peace Hawai'i Fund. During the two days of the conference, there will be more than 100 presentations by keynote speakers, featured speakers and school educators sharing strategies and ideas for transforming the learning environments of today for the world tomorrow during. SOTF also features interactive playgrounds throughout the two-day conference. More information about the conference is available at the conference web site: www.sotfconf.org

A limited number of sponsorship and exhibitor opportunities are available during the conference. Sponsors are provided booth space in the exhibit area and allowed to present during one or more of the concurrent breakout sessions depending upon level of sponsorship. Exhibitors are provided booth space in the exhibit area.

Below is a description of the various sponsorship and exhibitor levels for the SOTF Conference (benefits of each level are provided on the following page):

Sponsor Packages	Exhibitor Fees \$1,400
<p><u>Platinum Sponsor (limit of four) - \$18,000</u> <i>(includes private room and up to 8 presentation slots)</i></p> <p><u>Gold Sponsor (limit of four) - \$13,500</u> <i>(includes 3 exhibit booths and 2 presentation slots)</i></p> <p><u>Silver Sponsor (limit of six) - \$9,000</u> <i>(includes 2 exhibit booths and 1 presentation slot)</i></p> <p><u>Bronze Sponsor (limit of ten) - \$4,500</u> <i>(includes 1 exhibit booth and 1 presentation slot)</i></p>	<p>Includes 10' x 10' booth with 10' backdrop and one 6' skirted table with two chairs.</p> <p>Each exhibit booth also includes two complementary registrations/badges and all meals and receptions. Vendors purchasing multiple booths will also receive additional badges.</p> <p>Booth price includes free WiFi but does not include electrical power. Power may be purchased from the exhibit hall service manager.</p> <p><i>Due to limited space in the exhibit area, sponsor and exhibitor participation will be on a first-paid, first-choice basis, and sales will be closed as soon as all 67 exhibit spaces are committed.</i></p>

All sponsors and exhibitors must represent products and services related to PK-12 programs and institutions and the conference planning team reserves the right to refuse participation by vendors with products and services that are unrelated to the administrative and academic needs of PK-12 schools.

Questions? Need additional information? Contact Phil Bossert at pbossert@hais.us

Benefits & Arrangements for Sponsors:

Platinum Sponsors - \$18,000 (limit of 4 sponsors)

- A private, designated breakout room of approximately 2,000 square feet for the two days of the conference
- Private rooms include standard breakout room A/V package (projector, screen, sound mixer & microphone)
- Up to eight breakout sessions in prime time if delivered in the private room
- Sponsor banner will appear frequently on all pages of the conference digital platform and app
- One pre-recorded sponsor video that will be included in the digital conference package
- Named co-sponsor for lunch on one day of conference
- Up to ten complimentary staff badges
- Recognition in marketing and day-of-event materials

Gold Sponsors - \$13,500 each (limit of 4 sponsors)

- Two 50-minute-long breakout sessions in prime time – one on each day of the conference
- Sponsor banner will appear often on multiple pages of the conference digital platform and app
- Named co-sponsor for breakfast on one day of conference
- Up to six complimentary staff badges
- Three exhibitor booths in exhibit area (30' x 10' area) for both days of event
- Recognition in marketing and day-of-event materials

Silver Sponsors - \$9,000 each (limit of 6 sponsors)

- One 50-minute-long breakout session during prime time on one day of the conference
- Sponsor banner will appear often on selected pages of the conference digital platform and app
- Named co-sponsor for coffee break on one day of the conference
- Up to four complimentary staff badges
- Two exhibitor booths in exhibit area (20' x 10' area) for both days of event
- Recognition in marketing and day-of-event materials

Bronze Sponsors - \$4,500 each (limit of 10 sponsors)

- One 50-minute-long breakout session on one day of the conference
- Sponsor banner will appear occasionally on selected pages of the conference digital platform and app
- One of the named sponsors for the Exhibitor Reception at the end of the first day of the conference
- Up to two complimentary staff badges
- One exhibitor booth in exhibit area (10' x 10' area) for both days of event
- Recognition in marketing and day-of-event material

Arrangements for both Sponsors and Exhibitors:

- The conference will host an Exhibitors' Reception in the exhibit hall at the end of the first day of the conference.
- Each exhibit booth is a carpeted 10' x 10' space with a 10' backdrop curtain and includes one 6' x 2' skirted table and two chairs; a double space is 20' x 10' and includes two tables and 3 chairs; a triple space is 30' x 10' and includes three tables and 4 chairs. Exhibitors may decline some or all of the tables in favor of their own displays or furniture.
- All sponsors and exhibitors will receive the conference lead retrieval system at no charge.
- **Electricity is available for a fee from ICS**, the exhibit area service provider, for exhibitors; **this fee is waived for sponsors**. ICS also rents monitors, furniture, and other equipment.
- Wireless internet access is available at no charge; there is an additional fee for wired internet access.
- The Hawai'i Convention Center (HCC) will not accept deliveries shipped or delivered to its address by freight forwarding and express mail carriers. All materials, displays and equipment must either be personally brought into the exhibit area by the vendor or be shipped to ICS, the exhibit area service provider approved by HCC, and ICS will deliver it to your booth on set up day.
- Staff badges include breakfast, lunch & coffee breaks both days, and the closing receptions on both days.
- Set up is between 1:00 PM and 5:00 PM on Wednesday, November 15 and/or between 6:30 and 10:00 AM on Thursday morning, November 16. Take down is between 3:30 and 5:00 on November 17 and may not start before 3:30. **Vendors that begin taking down their booth earlier than 3:30 on the 17th will not be invited back the following year.**
- Exhibit area hours are from 10:00 AM to 6:00 PM Thursday and 7:30 AM to 3:30 PM Friday.

To register as an exhibitor or sponsor, please go to

https://www.hais.us/RelId/623068/ProgramID/110/ISvars/default/Program_Search.htm